



*Tomaree Business Chamber is strongly committed to providing strong leadership to business communities on the Tomaree Peninsula.*

## The Major Projects the Chamber is currently Undertaking



Mayor Ryan Palmer, Taylor Martin MLC, Minister Geoff Lee MP  
Discuss the Nelson Bay CLC

### Tertiary Education on the Tomaree Peninsula

Minister commits to the \$7m TAFE-Connected Learning Centre (CLC) in Nelson Bay. The Government in a major step forward has commenced talking with Port Stephens Council to identify a suitable site. Minister for Skills and Tertiary Education Dr Geoff Lee indicated the Government was anxious to quickly identify the future site and to hopefully commence building next year (2020). This will be a great opportunity to not only **Upskill** our local residents but also jump start the local Economy.

### Next Business Breakfast Thursday 26<sup>th</sup> September 2019

This Breakfast will feature **Andrew Chapman** CEO of **BAE Systems** which services the new F 35 fighter jets. Already a major employer in Port Stephens and will be employing many more as more of the Jets arrive – 56 in total.

This is a great story so please keep the date free. The Breakfast will be held at the:

- Shoal Bay Country Club at 7.00am on the 26<sup>th</sup> September.

Details will be updated on the Chamber Website



## Business Connect Program

This program is designed to activate Business precincts on the Tomaree Peninsula.



### Anna Bay Town Centre

Following a Chamber Precinct meeting at Anna Bay where 44 people had the opportunity to have their say, Council subsequently has allocated \$350,000 towards landscape, signage, pathways etc in the Anna Bay Town Centre following Chamber negotiations and working with members of the Anna Bay business community to achieve this outcome.



### Fingal Bay / Shoal Bay Town Centres

The Chamber also conducted a precinct meeting in Shoal Bay to allow business people to have their say where 35 attended at Shoal Bay Country Club in May. We have since conducted a survey about issues particularly parking and the Chamber will advocate on their behalf with Council.



### Nelson Bay Town Centre

#### INVITATION

Have your say at this forum which will be conducted on

- Wednesday 21<sup>st</sup> August upstairs (*in the accommodation section*) at the Seabreeze Hotel

### June Business Breakfast

Guest Speaker Brian Moran

Speaking on

**Business Ethics, Culture and Managing Risk**

Sponsored by

**Kathy Rimmer — Yin Yang Consultancy**



## OUR MISSION

- Providing a strong voice for Business in Port Stephens
- Supporting Business Ethics, Values and a Business Culture that meets community standards
- Striving for continuous improvement



## Love Sea Food / Tastes Port Stephens

1<sup>st</sup> August to 1<sup>st</sup> September 2019



<https://www.portstephens.org.au/loveseafood>

### Program and Bookings

A huge program is in place during the Month of August culminating in Tastes Port Stephens **Festival weekend on Saturday 31<sup>st</sup> August & Sunday 1<sup>st</sup> September 2019.**

- ◆ Taster Trails
- ◆ Jazz Luncheon Cruise and much more.



## Public Domain Plan for Nelson Bay

Council has agreed to adopt the Plan to **upgrade the public areas of the Town and Foreshore** which were put forward by their Consultants and will make Nelson Bay a **unique destination** for both Visitors and Locals. The Town Centre will also be better connected to the foreshore. The next step is of course to source the funding to implement the extensive works. The upgrade of Nelson Bay has the potential to attract more local investment paving the way for business growth and more available jobs.

## Multi Deck Car Park Nelson Bay

Council has responded to our request to demolish the structure and investigate a multi-purpose centre which could include Tertiary Education, Commercial, Medical and of course increased parking. Under the new strategy it will be possible to build to 8 levels and also the potential for basement parking. We are advised the Car Park **could be demolished by the end of this year.**



## Member Business Directory

The Chamber has resolved to develop a **'Member Business Directory'** which will facilitate:

- ◆ Having a clearly defined directory which has businesses categorised primarily by Business type to allow easy access e.g. Electricians, Solicitors, Real Estate Agents, Accountants etc. Members will have the opportunity of providing discounts
- ◆ Members doing business with each other
- ◆ Providing an opportunity for Member businesses to increase their business levels
- ◆ Doing business locally which helps grow our Port Stephens economy

**We hope to have this available by October**

## Business Profile

**Katrina Garth** previously represented her former employer Telstra.

It was during this time, that she was able to gain the insights she needed to start her own business from meeting 'likeminded business people' as well as some truly inspirational ones.

Kat started her new digital marketing business **KAT GARTH DIGITAL** in 2019. Kat stated — *'As a sole trader, it is so important that I can network effectively with other businesses to get my name out. The Chamber has given me this opportunity, through networking events, regular updates about the community and a list of members that we can refer to'*.

She has also since entered into a sponsorship arrangement with the Chamber where she implements its social media strategy on a voluntary basis. In return, she is provided with the opportunity to promote her services at Business Breakfast events and via the Chamber's Facebook page.

*'This has opened up more avenues for my business, significantly increased my exposure and enabled me to gain valuable insight into small businesses digital marketing requirements and this is assisting to develop my strategy and offerings'* Kat said.

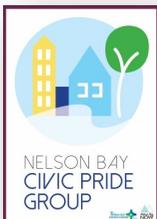


## Digital Technology to support Tourism, our residents and Businesses

Tomaree Business Chamber and Nelson Bay 'NOW' strongly believe the introduction of digital technology is a priority and we need to be on the front foot. Digital Technology for example will assist parking, WIFI as well as 'Wayfinding' and Visitor Information Services.



- Having regard to imminent Tourism Product Development such as the **Koala Sanctuary, the Shark and Ray Centre expansion, the Tomaree to Birubi Coastal Walk** and the **Tomaree Headland opportunity**, Port Stephens should be at the forefront of technology to ensure a competitive advantage over other visitor destinations.
- Port Stephens Council has now **agreed to develop a 'Blueprint'** for the **development of Smart City technology and infrastructure** to meet the needs of a modern economy and to make Port Stephens a more liveable area for our residents and to enhance the Visitor experience to make Port Stephens an even more appealing destination and ensure we are competitive particularly for the International and Sydney markets.



Mobile: 0455 844 751

Email: [tomareebusinesschamber@gmail.com](mailto:tomareebusinesschamber@gmail.com)

[www.tomareebusinesschamber.com.au](http://www.tomareebusinesschamber.com.au)



*Tomaree Business Chamber is strongly committed to providing strong leadership to business communities on the Tomaree Peninsula.*

## **The Voice for Business in Port Stephens**

### **RECENT MAJOR SUCCESSFUL OUTCOMES RESULTING FROM CHAMBER INVOLVEMENT**

- ◆ The ugly carpark complex in Nelson Bay will soon be demolished
- ◆ Successfully lobbied for the Yacaaba Street Extension link to foreshore
- ◆ Successfully lobbied for additional Tertiary Education in Nelson Bay and a TAFE commitment of \$7m will be delivered
- ◆ Commitment from the University of Newcastle to commence Pathway Programs on the Tomaree Peninsula
- ◆ Successfully lobbied for the upgrading of Apex Park in Nelson Bay which is currently in progress
- ◆ Lobbied for the Public Domain upgrade for Nelson Bay which has now been approved
- ◆ The Chamber has been a driving force behind the **'Friends of Tomaree Headland Group'** ensuring **Tomaree Lodged remains in Public Hands** and a commitment to substantially increase parking at the Headland and are now seeking Public amenities. Eight (8) community groups are committed to this project

**'THE TOMAREE BUSINESS CHAMBER PROVIDES A STRONG VOICE FOR BUSINESS IN PORT STEPHENS SO IF YOU ARE NOT ALREADY A MEMBER, WE ENCOURAGE YOU TO DO SO AS WITHOUT A STRONG VOICE WE WOULD NOT HAVE BEEN ABLE TO ACHIEVE THE ABOVE OUTCOMES'**

**Leah Anderson**  
*President*



Marketing  
Advice Line

13 26 96



Workplace  
Advice Line

13 29 59



Legal  
Advice Line

13 29 59

**Contact: 0455 844 751**

Email: [tomareebusinesschamber@gmail.com](mailto:tomareebusinesschamber@gmail.com)

[www.tomareebusinesschamber.com.au](http://www.tomareebusinesschamber.com.au)